



SUPPORT SFMADE AD SPONSORSHIP

Display your company logo on our San Francisco pole banners



Why support SFMade?

Founded in 2010, SFMade is a 501(c)(3) nonprofit organization, whose mission is to support local manufacturers so they can thrive, innovate, and create good jobs for a more diverse and sustainable Bay Area.

We do this by providing direct technical assistance, workforce sourcing and pathways, education and training, community building and peer networking support.

Opportunity

Local manufacturing is a vital part of San Francisco's economic, social, and creative vibrancy. Your sponsorship will ensure that SFMade can strengthen services for our network of over 700 manufacturers across the Bay Area and ensure that our region will always be a place where things are MADE.

SFMade has a number of banners occupying San Francisco City-owned utility poles displayed to over 700,000 local residents and over 23 million annual visitors. This is YOUR opportunity to showcase your support for local manufacturing and the vibrancy it brings to our city.

Corporate Levels

- ★ **Platinum - \$10,000**
 - 20 banners with single sponsor logo
- ★ **Gold - \$5,000**
 - 15 banners with single sponsor logo
- ★ **Silver - \$2,500**
 - 10 banners with single sponsor logo

Manufacturer Levels*

- ★ **Platinum - \$5,000**
 - 40 banners with 2 sponsor logos
- ★ **Gold - \$2,500**
 - 20 banners with 4 sponsor logos
- ★ **Silver - \$1,000**
 - 10 banners with 4 sponsor logos

SECURE YOUR SPONSORSHIP TODAY

**Available in customizable packages, contact Wendy Lee*

415.408.5605 x 8

wendy@sfmade.org
www.sfmade.org

150 Hooper St, # 200
San Francisco, CA 94107



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How long will the banners be up?

Banners will remain up for up to 2 years before the opportunity to renew or upgrade your sponsorship level.

Do I get to decide where the banners are located?

We will work with all sponsors to determine preferred locations of your banners throughout the city. Per the Department of Public Works of San Francisco, banners may not advertise any business or product. Here is a [map](#) of all available locations.

What are the banner dimensions?

Banners are 36" wide and 72" tall.

Where will the logo be placed?

Sponsors will be restricted to their logo or company name only in the bottom 15 percent of the banner and shall not include any advertisement or slogan. Please see this [template](#) for reference.

Do I need to design the banner?

No, SFMADE will have 3 different designs of the banners to be placed throughout the city. Each sponsor will have the opportunity to view the design with their logo placement before we submit to the city for approval.

Can I put anything else than a logo in the sponsor section?

No, only logos are permitted, not taglines or other text.



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Do you have samples of the banner design?

Yes, please see below for the designs that we are using in this campaign. Banners will be two sided. One side will always be the yellow background version.



1 LOGO



2 LOGOS



3 LOGOS



4 LOGOS

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