

# SUPPORT the SFMade Holiday Maker Market



**Sunday, November 9, 2025**  
 SF Ferry Building Grand Hall  
 & Port Hearing Room



## WHY

- **Reach a highly engaged audience:** The SFMade Holiday Market hosts scores of businesses and attracts thousands of shoppers looking for unique gifts and treats.
- **Empower local businesses:** By sponsoring, you'll directly support small businesses and artisans in San Francisco. With no booth fees, they'll retain 100% of their profits, boosting their revenue and sustainability.
- **Increase brand awareness:** Your logo will be prominently displayed throughout the event, and you'll have the opportunity to distribute marketing materials to exhibitors and attendees.

## MARKET STATS

- 40+ vendors
- 750+ transactions
- 2,000+ attendees



## Sponsor Benefits

Tabling Opportunity

**PLATINUM**  
\$15,000



**SILVER**  
\$10,000



**GOLD**  
\$5,000

**BRONZE**  
\$1,000

Logo/Name on website

LARGE LOGO

LARGE LOGO

LOGO

NAME

## Promotional Benefits

Recognition in two email communications to attendees and SFMade's network of over 5,000 manufacturing businesses and supporters

LARGE LOGO

LARGE LOGO

LOGO

NAME

Logo/Name on event web page, registration page, and social media mention

LARGE LOGO

LARGE LOGO

LOGO

NAME

Increased brand exposure with two dedicated social media post to over 4,000+ followers



Interested in sponsorship benefits not listed? We are happy to create a tailored sponsorship package to fits your unique needs and goals.

To secure your sponsorship today, contact:  
 Megan Fister, Director of Development  
 megan@sfmade.org / 415-408-5605 x6  
 Deadline for sponsorship: November 22, 2024

SFMade supports over 700 small manufacturing companies in San Francisco and the East Bay with technical assistance and resources.