

SUPPORT the SFMade Holiday Maker Market



Sunday, November 16, 2025
SF Ferry Building Grand Hall
& Port Hearing Room



WHY

- **Reach a highly engaged audience:** The SFMade Holiday Market hosts scores of businesses and attracts thousands of shoppers looking for unique gifts and treats.
- **Empower local businesses:** By sponsoring, you'll directly support small businesses and artisans in San Francisco. With no booth fees, they'll retain 100% of their profits, boosting their revenue and sustainability.
- **Increase brand awareness:** Your logo will be prominently displayed throughout the event, and you'll have the opportunity to distribute marketing materials to exhibitors and attendees.

MARKET STATS

- 40+ vendors
- 750+ transactions
- 2,000+ attendees



Sponsor Benefits

Tabling Opportunity

PLATINUM
\$15,000



SILVER
\$10,000



GOLD
\$5,000

BRONZE
\$1,000

Logo/Name on website

LARGE LOGO

LARGE LOGO

LOGO

NAME

Promotional Benefits

Recognition in two email communications to attendees and SFMade's network of over 5,000 manufacturing businesses and supporters

LARGE LOGO

LARGE LOGO

LOGO

NAME

Logo/Name on event web page, registration page, and social media mention

LARGE LOGO

LARGE LOGO

LOGO

NAME

Increased brand exposure with two dedicated social media post to over 4,000+ followers



Interested in sponsorship benefits not listed? We are happy to create a tailored sponsorship package to fits your unique needs and goals.

To secure your sponsorship today, contact:
Megan Fister, Director of Development
megan@sfmade.org / 415-408-5605 x6
Deadline for sponsorship: November 22, 2024

SFMade supports over 700 small manufacturing companies in San Francisco and the East Bay with technical assistance and resources.