



2021

BAY AREA MANUFACTURING WEEK OCTOBER 1-8



Manufacturing lies at the heart of the Bay Area's past, present, and future, and will continue to play a pivotal role in charting the course for the region as we emerge from the COVID-19 crisis. It is an industry that is uniquely positioned to recover quickly, re-hire workers, and generate new jobs for vulnerable individuals displaced from heavily impacted sectors such as hospitality and retail.

SFMade has supported and grown the local manufacturing community for more than a decade, and throughout the COVID-19 crisis, our work to help the sector navigate available resources and create and retain jobs has never been more important.

We are inviting YOU to join SFMade, in partnership with the Bay Area Urban Manufacturing Initiative, to be part of Bay Area Manufacturing Week 2021. By supporting this week-long tribute to local manufacturing, you will help us build shared prosperity and an equitable economy through strong regional manufacturing.

Bay Area Manufacturing Week 2021 will feature:

- **Virtual Convening:** Session hosted by the Bay Area Urban Manufacturing Initiative focused on manufacturing as a tool for equitable recovery and featuring prominent business leaders in manufacturing. **OCTOBER 1, 11AM PST**
- **City Hosted Events:** Locally focused events, including virtual panel discussions, factory tours, and thought leader fireside chats.



Sponsorship Details

VISIONARY - \$10,000

- **Largest Logo** on the Bay Area Manufacturing Week 2021 page in the *San Francisco Business Times* and the *Silicon Valley Business Journal* – **PRINT and DIGITAL**
- **Title sponsorship recognition** for the virtual convening sessions hosted by the Bay Area Urban Manufacturing Initiative on October 1.
- **Premier placement of company logo** in SFMade newsletter (circulations: 6,000), on the SFMade website, and on SFMade Social Media (FB, Twitter, LinkedIn; 13,000 combined followers)

MANUFACTURING CHAMPION - \$5,000

- **Logo** on the Bay Area Manufacturing Week 2021 page in the *San Francisco Business Times* and the *Silicon Valley Business Journal* – **PRINT and DIGITAL**
- **Placement of company logo** in SFMade newsletter (circulations: 6,000), on the SFMade website, and on SFMade Social Media (FB, Twitter, LinkedIn; 13,000 combined followers)

INNOVATOR - \$2,500

- **Name Listing** on the Bay Area Manufacturing Week 2021 page in the *San Francisco Business Times* and the *Silicon Valley Business Journal* – **PRINT and DIGITAL**
- **Company name recognition** in SFMade newsletter (circulations: 6,000), on the SFMade website, and on SFMade Social Media (FB, Twitter, LinkedIn; 13,000 combined followers)

To secure your sponsorship today, contact:
linda@sfmade.org 415-408-5605 x12