

Celebrate the Strength
and Resiliency of
Manufacturing at ▶



BAY AREA
MANUFACTURING
WEEK OCTOBER 2-9

FREE

BAY AREA URBAN MANUFACTURING INITIATIVE EVENTS

Why Manufacturing Matters – Now and in the Future

October 2 @ 11:00 am - 12:30 pm | Free

REGISTER HERE:

<https://whymfgmatters.eventbrite.com>

Local manufacturing plays a critical role in the COVID-19 response and recovery. However, for local manufacturing to succeed we must invest in the infrastructure – physical, social, and financial – needed to support its ongoing transition to a cleaner, greener, modern industry.

Join us for a timely conversation about the critical importance of local manufacturing with local, state, and federal representatives.

Opened by **Congressman Ro Khanna**, California District 17

Panelists include:

- **Christina Briggs**, Deputy City Manager/Economic Development Director, [City of Fremont](#)
- **Assemblymember David Chiu**, State of California District 17
- **James Watson**, CEO, [California Manufacturing Technology Consulting \(CMTC\)](#)
- **Senator Scott Wiener**, State of California District 11

Facilitated by **Kate Sofis**, CEO and Co-founder of [SFMade](#)

Driving Capital into Manufacturing

October 6 @ 11:00 am - 12:30 pm | Free

REGISTER HERE:

<https://drivingcapitalintomfg.eventbrite.com>

From equipment to real estate, the financial needs of manufacturers depend on many factors – but the importance of the industry for growing community wealth and creating neighborhood stability requires lenders evolve their products to meet their needs at the right time.

Join us for a conversation about how local manufacturers can access the capital they need to thrive with leading financial experts.

Panelists include:

- **Elizabeth Demetriou**, National Program Director, Economic Development of [Local Initiatives Support Corporation \(LISC\)](#)
- **Rob Holden**, Lending Officer at [Bank of Marin, Amalgamated Bank](#), New Resource Bank
- **Elmer Moore Jr.**, Executive Director of [Scale Up Milwaukee](#)
- **Barbara Morrison**, Founder & President of [TMC Financing](#)

Facilitated by **Allison Kelly**, CEO of [ICA](#)

Manufacturing as an Engine for Equity

October 9 @ 11:00 am - 12:30 pm | Free

REGISTER HERE:

<https://mfgequity.eventbrite.com>

Manufacturing is one of the few sectors where individuals without post-secondary education can build a pathway to advancement. Realizing the potential of the sector requires modern training programs and that companies be intentional and inclusive in their hiring and strategy.

Join us for a conversation about the value of manufacturing and the promise it holds for creating equitable economic opportunities for all.

Panelists include:

- **Kevin McCracken**, Director of Operations of [Social Imprints](#)
- **Robin Petravic**, Owner & Managing Director of [Heath Ceramics](#)
- **Ryan Spurlock**, Founder & Executive Director of [Humanmade](#)
- **Erica Staley**, Executive Director of [Manufacturing Renaissance](#)

Facilitated by **Bernadine Hawes**, Chairwoman at [Delaware Valley Industrial Resource Center](#)

Find more events held by cities from
around the Bay Area here:

<http://bayareamfg.org/mfgweek>



The Bay Area Urban
Manufacturing Initiative
is supported by



Thank you to our Bay Area Manufacturing Week 2020 sponsors. Together, we are working to create a more equitable Bay Area by ensuring local manufacturing will continue to thrive now, and into the future.

