

2022

# BAY AREA MANUFACTURING WEEK OCTOBER 7-14



Manufacturing lies at the heart of the Bay Area's past and present, and is playing a vital role in charting the course of the Bay Area's future. The industry is a hotbed of innovation in all areas from food to technology, while remaining one of the few onramps into the middle class. With the right support the manufacturing sector is positioned to lead the Bay Area into a more equitable future.

SFMade has supported the local manufacturing community for the more than a decade, and throughout the COVID-19 crisis, our work to help the sector navigate available resources and create jobs has never been more important.

**We are inviting YOU to join SFMade, in partnership with the Bay Area Urban Manufacturing Initiative, to be part of Bay Area Manufacturing Week 2022. By supporting this week-long tribute to local manufacturing, you will help us build shared prosperity and an equitable economy through strong regional manufacturing.**

Bay Area Manufacturing Week 2022 will feature:

- **Opening Convening:** Virtual session hosted by the Bay Area Urban Manufacturing Initiative focused on manufacturing as a tool for equitable recovery and featuring prominent business leaders in manufacturing. OCTOBER 7, 11 AM PST
- **City Hosted Events:** Locally focused events, including virtual panel discussions, in-person factory tours, and thought leader fireside chats. OCTOBER 7-14
- **Bay Area Economic Development Closing Event:** Invitation only in-person gathering for the Economic Development leaders of the 32 Bay Area cities and counties that are part of our Bay Area Urban Manufacturing Initiative. OCTOBER 14



## Sponsorship Details

### VISIONARY | \$10,000

- **Largest Logo** on the Bay Area Manufacturing Week 2022 page in the *San Francisco Business Times* and the *Silicon Valley Business Journal*—*PRINT and DIGITAL*
- **Title sponsorship recognition** for the virtual convening sessions hosted by the Bay Area Urban Manufacturing Initiative on October 7 and the in-person closing event on October 14
- **Option to craft a joint story/content for social media**
- **Invitation for 2 to the exclusive closing event on October 14**
- **Premier placement of company logo** in SFMade newsletter (circulations: 6,000), on the SFMade website, and on SFMade Social Media (FB, Twitter, LinkedIn; 13,000 combined followers)

### MANUFACTURING CHAMPION | \$5,000

- **Logo** on the Bay Area Manufacturing Week 2022 page in the *San Francisco Business Times* and the *Silicon Valley Business Journal*—*PRINT and DIGITAL*
- **Invitation for 1 to the exclusive closing event on October 14**
- **Placement of company logo** in SFMade newsletter (circulations: 6,000), on the SFMade website, and on SFMade Social Media (FB, Twitter, LinkedIn; 13,000 combined followers)

### INNOVATOR | \$2,500

- **Name Listing** on the Bay Area Manufacturing Week 2022 page in the *San Francisco Business Times* and the *Silicon Valley Business Journal*—*PRINT and DIGITAL*
- **Company name recognition** in SFMade newsletter (circulations: 6,000), on the SFMade website, and on SFMade Social Media (FB, Twitter, LinkedIn; 13,000 combined followers)

### UNIQUE OPPORTUNITY | \$5,000

## Silicon Valley Manufacturing Roundtable 2022 Sponsorship



This is a unique opportunity to support Manufacture: San Jose's quarterly educational and networking forum that connects manufacturers and leaders in Real Estate, Manufacturing, Technology, Finance, the Professional Service Industry, and Local Elected Officials across Silicon Valley to discuss specific topics pertinent to the sector.

Sponsor benefits:

- Support recognition at four consecutive quarterly events and event promotions
- The option to participate as opening speaker or panelist at one of those events

Past Roundtables focused on mitigating risk through financial planning, trends in food and beverage manufacturing, and efforts taken by municipalities, workforce development organizations, and businesses to develop skilled talent pools. These events have led to a variety of partnerships that have helped local manufacturers become more resilient.

2022/23 Events: July 14, September 15, December 8, March 9

To secure your sponsorship today, contact: [linda@sfmade.org](mailto:linda@sfmade.org) 415-408-5605 x1