



Bay Area Urban Manufacturing

INITIATIVE

A PROJECT OF **SFMADE**

SPONSORSHIP BENEFITS

The Bay Area Urban Manufacturing Initiative is a 26-city public-private coalition, led by SFMAde, to build a more powerful and interconnected regional manufacturing ecosystem.

The 2017 Bay Area Urban Manufacturing Summit is the culmination of the year's work highlighting the strength, diversity, and versatility of manufacturing in the Bay Area. Last year's inaugural Summit drew more than 450 regional leaders and featured the Mayors and Vice-Mayors of San Francisco, San Jose, Oakland, and Fremont as well as leading Bay Area manufacturing companies.

This year, the Bay Area Urban Manufacturing Summit provides a unique opportunity for you to partner in this growing regional collaboration to advance the number of middle-income jobs and create a more equitable and diverse regional economy.

We invite you to sponsor the **2017 Bay Area Urban Manufacturing Summit**, a celebration of local manufacturing.

Manufacturing Champion: \$5,000

- Featured in the *San Francisco Business Times* & *Silicon Valley Business Journal* sponsor thank you ads
- Logo on Summit program
- Mention in thank you email
- Company name linking to sponsor website on Initiative homepage
- Table for ten at Summit

PRODUCTION ADVOCATE: \$25,000

Manufacturing Champion benefits plus:

- Exhibit display table at Summit
- Recognition from the podium at Summit
- Major social media recognition
- Logo in the *San Francisco Business Times* ad
- Logo on signage at Summit
- Mention in Summit invitations
- Company logo and name linking to sponsor website on Initiative homepage
- VIP at table

To secure your table today, contact Linda Becker at linda@sfmade.org or 415-408-5605



WHY With its position at the epicenter of technology, design, and innovation, the Bay Area has the potential to shape the future of manufacturing. Let's work together to ensure that our region seizes this opportunity to retain and create middle-income jobs for a more equitable Bay Area.

WHO PRESENTING ORGANIZATION: SFMAde

PARTNER CITIES: Alameda, Antioch, Berkeley, Concord, Emeryville, Fairfield, Fremont, Hayward, Livermore, Milpitas, Morgan Hill, Newark, Oakland, Oakley, Petaluma, Pittsburg, Pleasanton, San Francisco, San Jose, San Leandro, San Rafael, Santa Rosa, South San Francisco, Union City, Vacaville, and Vallejo

PRESENTING SPONSORS: Citi Community Development, Kaiser Permanente, and PG&E

ATTENDED BY: Local and State Elected Officials; Business Leaders in Real Estate, Manufacturing, Technology, Finance, Retail, and Tourism; and You!

WHEN/ WHERE The Summit will take place over a gourmet lunch at a historic West Oakland manufacturing facility on **November 9, 2017**.